Flooring specialists, UltraFloor, revitalises iconic hotel





UltraFloor recently collaborated with Tricas Flooring to breathe new life into the iconic Crown Plaza Hotel.

CONTRACTOR: SITE: MATERIALS USED:

TRICAS FLOORING CROWN PLAZA HOTEL LEVEL IT TWO

After a devastating fire, the Crown Plaza Hotel embarked on an extensive refurbishment project to restore its premium aesthetic and functionality. This involved a complete overhaul of the hotel's flooring, across all affected areas, transforming the space with a fresh, rejuvenated look.

The Crown Plaza's flooring fit-out embodies the hotel's commitment to excellence, meeting the high standards expected by guests. Crafted with a focus on quality materials, thoughtful design, and sustainable practices, the flooring seamlessly aligns with the hotel's vision for an elevated experience for its guests.

Selecting the perfect flooring finish for the hotel's aesthetic was a challenge, as it also needed to be durable and easy to maintain. To overcome this, the team at Tricas Flooring collaborated closely with the hotel design team as well as distributors and manufacturers to ensure the best materials were chosen and were readily accessible.

With a long, and successful history of working together, Tricas Flooring were confident UltraFloor would get the job done.

The project kicked off with a meticulous assessment and strategic planning phrase, ensuring full



compliance with all relevant safety and building regulations. Specialised teams then got to work, diligently removing every bit of damaged flooring – from carpets, and tiles to hardwood – leaving the area spotlessly clean and free of any hazards.

With the six floor layers working tirelessly to thoroughly clean the exposed subfloor, it was soon time to apply UltraFloor Level IT Two smoothing underlayment.

There are many reasons why Level IT Two has become UltraFloor's most popular floor leveller. Its exceptional flow characteristics make it a very easy product to apply to a variety of subfloors in both commercial and domestic flooring projects.



Its low odour formulation means this fantastic allround leveller is equally suited to confined areas, proving particularly popular in the education, health and hospitality sectors.

With a set time of 2.5 hours, Level IT Two can receive bonded floor coverings after just 8 hours, making it an ideal choice for projects with a tight deadline. What's more, because Level IT Two is available as a two-component system, it takes the guesswork out of mixing, reducing site errors and guaranteeing a perfect application every time.

Tricas Flooring worked quickly to complete the hotel refurbishment project in just 13 days, delivering it to the highest standards and within the allocated budget. The comprehensive renovation not only revitalised the hotel's interiors but also showcased Tricas Flooring's commitment to safety and guest satisfaction.

The Crown Plaza Hotel is now ready to welcome back visitors into a beautifully renewed environment that reflects resilience and revitalisation in the face of recent adversity.

