



UltraTile UltraTiler Rewards Club Terms and Conditions

1. The UltraTile UltraTiler rewards club is operated by Instarmac Group plc, Danny Morson Way, Birch Coppice Business Park, Dordon, Tamworth, B78 1SE.
2. Instarmac Group plc can withdraw or alter the scheme at any time. Including these terms and conditions or individual tiler memberships.
3. For an individual tiler to be considered for the UltraTiler rewards club they must be over the age of 18.
4. For an individual tiler to be considered for the UltraTiler rewards club they must have achieved a points total of over 100.
5. Points are awarded to individual tilers only, and not to companies.
6. Individual tiler points are received in the following ways only:
 - a. 20 points allocated per individual for using UltraTile products.
 - b. 25 points allocated per UltraTile Academy Day attended by individual (on-tour locations are included).
 - c. 15 points allocated per UltraTile Webinar attended by individual.
 - d. 20 points allocated per completed UltraTile Case Study by individual.
 - e. 5 points allocated per social media tag by individual. Facebook, TikTok, Instagram, Twitter and LinkedIn platforms only.
 - f. 25 points allocated per product that the individual tests on behalf of UltraTile (performance feedback is required).
7. Points can only be allocated to an individual tiler for activities that have taken place since the 1st January 2025.
8. Each individual tiler achieving over 100 points will then have their membership to the rewards club reviewed by the UltraTile Head of Marketing, the UltraTile Brand Manager and the UltraTile Campaign Manager.
9. Each individual tiler invited to join the club can refuse to participate. If accepting membership, they must complete the registration form in full.
10. On accepting membership to the rewards club, the individual tiler is gifted the following items, once only (no alternative gifts are available):
 - a. Exclusive UltraTiler branded merchandise, to include 3x t-shirts and 1x hoodie in a size of their choice from M, L, or XL.
 - b. A product bundle to the value of £100 (including free delivery).
 - c. An UltraTiler branded thermal mug.
 - d. An UltraTiler branded van sticker.
 - e. An UltraTiler branded lanyard.
 - f. A voucher for embroidery of the individual's business logo onto the UltraTiler clothing merchandise. Rewards club

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member must present a paid embroidery invoice or receipt to UltraTile to claim their £50.00 refund.

- g. Digital certificate of reward club membership.
- h. Exclusive use of the UltraTiler logo and hashtag files.

11. On accepting membership to the rewards club, the individual tiler agrees to become an advocate for UltraTile.
12. On accepting membership to the rewards club, the individual tiler agrees to take part in promotion from time to time.
13. On accepting membership to the rewards club, the individual tiler must not transfer UltraTiler assets for use by anyone else.
14. Each accepted member of the club will have their registration reviewed every 12 months by the UltraTile Head of Marketing, the UltraTile Brand Manager and the UltraTile Campaign Manager. An individual tiler can be removed from the club without prior notice following this review. At this review the individual tiler will have their gifted UltraTiler branded items discussed, and if replacements are required then they will be provided free of charge.
15. UltraTile will offer reward club members the following:
 - a. A listing on the UltraTiler website page of club members.
 - b. Priority invitations to training sessions (subject to schedules and availability).
 - c. Exclusive club member events (subject to schedules and availability).
 - d. Personal invitations to trial and test products for UltraTile.
 - e. The opportunity to attend UltraTile Corporate Events (TTA awards, race days, golf event etc. and subject to schedules and availability).
 - f. The opportunity to co-host on UltraTile training webinars (subject to schedules and availability).
 - g. A first-year membership anniversary gift.
 - h. 4 gifts each year thereafter.
 - i. Inclusion in an exclusive UltraTiler WhatsApp group for technical and product assistance.
 - j. Exclusive rewards at 500, 1000 and 1500 points earned.
16. The UltraTile UltraTiler rewards club is only open to individual tilers operating within the UK and Ireland.
17. There is no requirement for a reward club applicant to provide any financial contribution.
18. Instarmac Group plc will not exchange points or gifts for cash on any occasion.